

Editorial

Dear readers,

The main topics of this issue 2/2017 focus on the sustainability of tourism. It offers two articles on geotourism and one on ecotourism, two typical forms of sustainable tourism, an analysis of environmental approaches in Mexican hotels, and a strategic analysis of the use of the potential of smaller historic towns in the Czech Republic in the context of protecting their cultural and historical heritage. As the article on *Geotourism Destinations - Visitor Impacts and Site Management Considerations* shows, if the geotourism destinations are more frequently visited, considerable attention needs to be paid to geotope management to regulate the impacts of tourism. The article on *Mining Landforms: An Integrated Approach for Assessing the Geotourism and Geoeducational Potential* is a contribution to the assessment of geotourism potential. It provides a methodology for this assessment and shows its application in a case study. The article on community ecotourism in Mexico confirms the benefits of local community involvement in tourism, as evidenced by other studies not only in the case of ecotourism. An example of a holistic approach to sustainability is to link environmental approaches in Mexican hotels to their marketing, social responsibility and market trends. For tourism sustainability, it is desirable to increase visitors' interest in less visited places, as shown by the present analysis of the use of the potential of smaller historic towns in the Czech Republic, significant opportunities for the development of individual sightseeing tourism.

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