
Hradec Economic Days 2015

Hradec Economic Days (HED), organized by the University of Hradec Králové, Faculty of Informatics and Management, Department of Economics and Department of Management, are regular February meetings of academics from the field of economics, business economics, management, mathematical modelling and lately also from the field of tourism. The purpose of the conference is a presentation of the results from research activities and creation of a regular platform for the meetings of the professionals from closely related fields, enhancing interdisciplinary relations and research, personal networking significant for submitting joint research projects and promoting presentations and publications of novice academics. The 13th year of this scientific conference (HED 2015) will be held on 3. 2. – 4. 2. 2015. At its modest beginning there were only 32 presentations, but in the course of the past years it has become an international event with nearly 300 presentations. In addition, proceedings of this conference from the past years have been successfully added into the database Conference Proceedings Citation Index in Web of Knowledge. The detailed information on the conference can be found on <http://fim.uhk.cz/hed>. Apart from the conventional conference events in eight parallel sections, HED has another two distinguished features.

The first one is a regular participation of guests from the Czech National Bank (CNB), who traditionally open the conference. Thanks to this, during the last years of the conference participants could listen to and talk to the leading figures from the top management of CNB such as its governor Singer, or his predecessor associated professor Tůma or other members of the bank board (professor Frait, or associated professor Lízal). The long-term cooperation with this institution culminated in the last years, for example, in the opening of the Czech National Bank at the 20th anniversary of the Czech Crown. Also for this year's conference the keynote speaker is an important personality of CNB – professor Frait and from the business sector it is president of Petrof company Ceralová, Petrofová.

The second, for many participants, equally important feature, is a pleasant and informal environment. This environment invites to networking new contacts, meeting old friends from the same field or just visiting a conference tearoom offering different kinds of quality tea. Furthermore, there is traditionally rich hospitality at the evening social event accompanied by themed life music. And the town itself as the *Salon of the Republic* attracts visitors. It can offer not only winter romance of the Old Town Square, only five minutes far from the venue, but also an excellent chance for shopping.

Jan Soukal
*University of Hradec Králové,
Faculty of Informatics and Management*